



Belfast City Council

Report to:	Development Committee
Subject:	The 34 th British Transplant Games 2011
Date:	15 October 2008
Reporting Officer:	Marie-Thérèse McGivern, Director of Development, ext 3470
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Relevant Background Information

In June 2008 the City's bid for the 2011 World Transplant Games was unsuccessful. Subsequently the City has received an offer from Transplant Sport UK to host the 34th British Transplant Games in Belfast in July and August 2011.

The Games, last hosted in Belfast in 1998, are held annually with Sheffield acting as host in August 2008, followed by Coventry in 2009. The Games, encompassing 20 sports, take place over four days with an opening ceremony on the Thursday and Gala Dinner on the Sunday. Participating athletes have all received a life saving organ transplant and are aged from four to eighty years.

In addition to promoting the critical need for organ donation the Games would bring a direct economic impact to Belfast of circa £1.5 million. This is based on 2000 people taking part in the Games (including the 600 transplant athletes) staying an average of 4 nights gives a £21.42 return for every £1 of the Council's money. National and regional media coverage is estimated at over £1million placement value.

Key Issues

Christine Evans, Chairman of Transplant Sport UK has written to the Council offering to bring the games to the City in 2011 (**see appendix 1**).

Transplant Sport UK is seeking a £50,000 rights fee from the City. This fee is spent directly on the delivery of the Games. In return Belfast City Council will be profiled as a major partner of the Games.

The overall budget for the Games will be circa £1m with over 70% of this being raised from the participants (entry fees, accommodation and food) and Transplant Sport UK will undertake to raise the additional income required from other public sector funding and private sector sponsorship.

Resource ImplicationsFinancial

Members are asked to approve the payment of a £50,000 rights fee to Transplant Sport UK to secure the Games for Belfast in 2011.

In addition a further £20,000 for the opening ceremony and a civic reception at the Games closure. All finance would come from Council's existing events budget.

Legal

The process will be subject to a full contract between the Council and Transplant Sport UK. Contractual arrangements will be managed by the Council's Legal Services Department.

Recommendations

Members are requested to approve funding of £70,000 towards the hosting of the British Transplant Games in the Belfast in 2011.

Documents Attached

Appendix 1 – Correspondence from the Chairman of Transplant Sport UK.